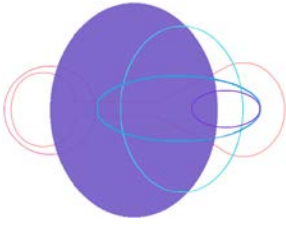SPARK: Community feedback "thumbs up/down" feature applied to tribe member posts where members can register their opinion of the encryption of website posts thus eliminating the need for centralized "monitoring" of website posts by the Elements and/or Proofing teams.

Creator: Pat
Created: Mar 4, 11
Status: Pending review

WHY

- Eliminate the quantum drain that monitoring every single website comment would put on the AE Element teams.

- Engage the community by empowering tribe members equally in their roles as responsible citizens.

- Create an opportunity for 'sniper'-encrypted tribe members to receive valuable feedback that their contributions will fade away as a result of community actions because those kinds of contributions do not add value to the community.

- Neutralize the potential thought-trap created by centralized censoring/monitoring of community consciousness by proactively supporting the A&Rs. In the case of those who would do the monitoring... supporting their Self Discipline and Engaged Detachment. And in the case of the community at large, where centralized monitoring can set up an expectation that "someone" is watching so our experience can be pleasant (or protected), this can create a kind of bunker-mentality. In some cases this can also seed/feed a fear that something could get out of control when in fact there is no such thing as "out of control" when one takes full accountability for every bit of their hologram (Self Containment, Self Actualization).

- Allow the community perspective to represent the community, rather than the perspective of one (or a few). Let the tribe BE a tribe.

WHAT

NOTE: for all of the following functional requirements, the actual graphic design implementation can/should be decided by the design team. For example if a Thumbs up/down icon does not resonate with the overall web design, then some other icon can certainly be used to represent the same functionality. This document will use generic easy-to-understand concepts/icons just to present the idea.

- Implement Thumbs-up/down functionality on comments posted by tribe members so that tribe members can register their "vote" on the encryption of a comment.

- Ensure that each tribe member can register only a single vote per item.

- Display an icon that visually depicts the tribe's current perspective of the post's encryption. For example a comment that has only a 45% positive response might display a yellow triangle (Figure 1) and if the positive response drops to 35% then a red circle appears as the encryption indicator.
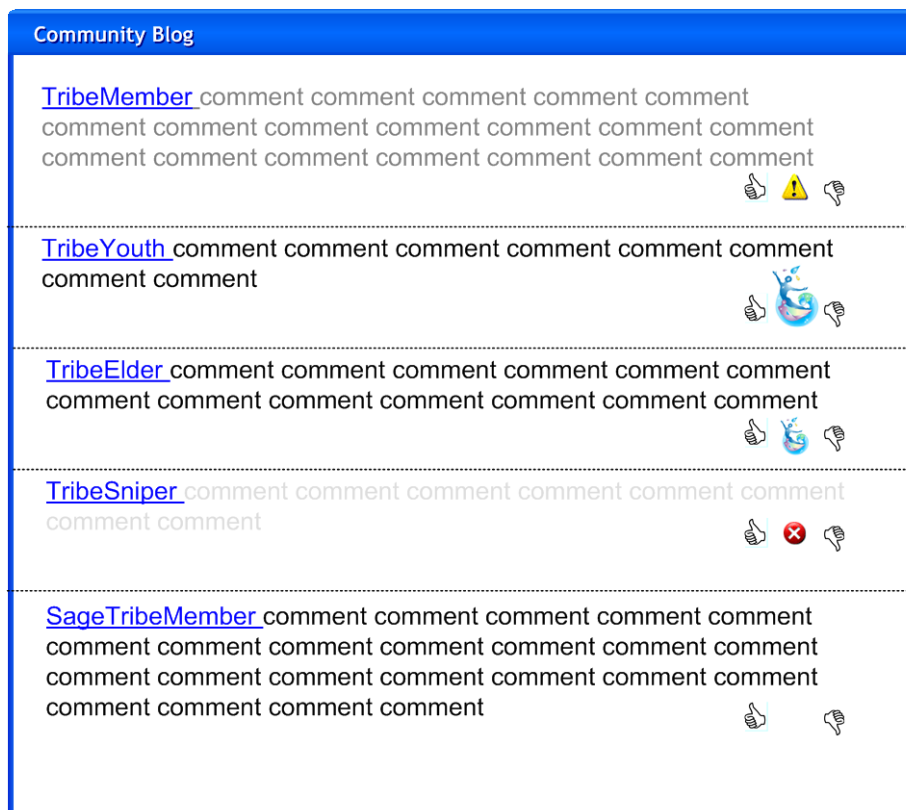

Figure 1 – Icons depict the community perspective of a comment's encryption

- When a post's encryption indicator drops the text of the post greys-out more and more with each drop.

- If a post's encryption rating drops below a specified amount (maybe only 10% positive) it will automatically be permanently deleted from the database and no longer appear on the site.

- New comments would display no (or a neutral) icon until a minimum number of votes are registered.

- In the case where the encryption of a comment is generally appreciated by the tribe (maybe 70%) the Icon would shift to display an appropriate image (e.g. the KRYSTHL dancer).

- In a case where the comment is truly loved by the tribe then the positive icon can appear in a larger version (Fig 1).

- NOTE: This feature might only be available to registered/subscribed tribe members depending on how it is implemented. Specifically, the implementation gets more complicated if random guests of the website are allowed to vote because we would need to ensure that guest users aren't allowed to cast more than one vote per item (i.e. cookies). This might actually result in encouraging registering/subscribing.

WHEN

- Ring 1 Beta